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Q&A

Real estate exec
Sherman Miller
talks retirement.
A3



Oh, no — You crunched your garage door again

Hey, guys: Are you dumber than a box of rocks?

Of course not — but you know someone who is, like that guy two cubicles over who tweets inappropriate photos of his specialness to women.

Then let us introduce you to **HeadsUp System**, brought to you by Denver's **Karl Sowa** and **Tom Rieber**. Its purpose is to prevent you from, yet again, causing thousands of dollars' worth of damage by driving into your garage with that bike or kayak still perched on your car's rooftop.

The product is a wireless gear alert system. It includes an LED alert sign for inside the garage, wireless tags to attach to items stored on the car roof and a wireless alerter that remains in the vehicle. When you pull into the driveway, the garage sign lights up and the alerter inside the vehicle makes noise.

If that's not enough to prevent you from crunching your belongings, then we have some Bernie Madoff futures to sell you.

"Our goal is to sell it through independent bike dealers, chains like REI and catalogues, that reach the competitive cyclist and triathlete," says Sowa, 44, former director of marketing with **GeoCities** and chief marketing officer of **NetQuote**.

You can pre-order them for \$159.99 through headsupsystems.com. More info: 303-831-6680. Production has started in China, and the first ones should be available in a few weeks.

Street Talk



Bruce Goldberg



Karl Sowa



Ruby Road Creations founder Carrie Breheny and her daughter, Ruby, who's wearing a dress that Breheny made.

ON THE RIGHT ROAD: Carrie Breheny, owner of Ruby Road Creations, has a deal for you. She makes one-of-a-kind dresses and for each one sold, she'll donate another to **Every Orphans Hope**, a Frisco, Texas-based organization that helps orphans in Africa. "It takes kids who have lost both parents to AIDS, and puts them in a house with a mom, with four boys and four girls," she says. "The organization helps the mom raise the kids."

For each diaper bag sold, Breheny will donate 10 percent of proceeds to the **Life Choices Pregnancy Center** in Denver. The bags are made of fabric and reinforced with canvas.

Her pillowcase-style dresses, just \$35 each, are 100 percent cotton. She created her own pattern for them, which includes a patch pocket in front and a ruffle.

Breheny, who lives in Westminster, learned how to sew from her mother, and she started sewing again 2½ years ago. She named the company after her daughter, **Ruby**, who's 4½. Her son **Ian** turns 2 in August.

Breheny, 34, previously coached gymnastics and was a paralegal.

Info: rubyroadcreations.com